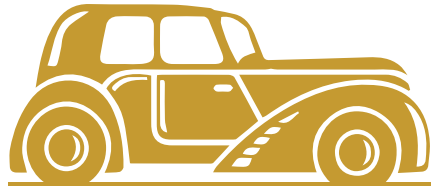


2025

SPONSORSHIP OPPORTUNITIES



\$3500

King of the Parade (1)

VIP street-side seating area at Trap Door, Pour Choices, et al.

VIP Parking (2)

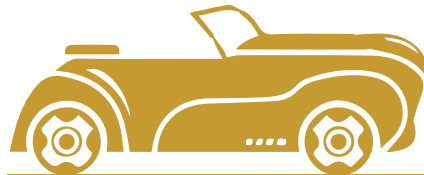
Featured on T-shirt (Complimentary 10 T-shirts)

Featured on the poster

Featured on the map

Featured on social media

Featured on the website



\$2000

Cadillac (5)

VIP street-side seating area at Trap Door, Pour Choices, et al. (Limit to first 8)

VIP Parking (1)

Featured on T-shirt (Complimentary 5 T-shirts)

Featured on the poster

Featured on the map

Featured on social media

Featured on the website



\$1000

Collector (5)

For local Uptown partner ability to host VIP table

Featured on T-shirt

Featured on the poster

Featured on the map

Featured on social media

Featured on the website



\$500

Classic (15)

Featured on the map

Featured on social media

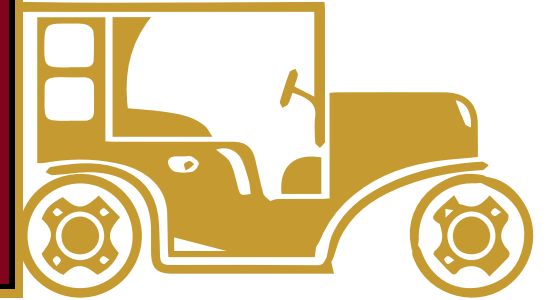
Featured on the website

ABOUT CRUISE THE COUVE

Celebrate the classic Vancouver tradition of cruising Main Street on a Saturday night with Cruise the Couve! Show off your sweet ride in the cruise or grab a lawn chair and watch the show from the sidewalk.

The cruise occurs on Main Street in downtown and uptown Vancouver, between 28th Street and Mill Plain. All normal traffic rules apply.

The event officially starts at 12 PM, but people tend to show up as early as 6 AM to claim a great sidewalk viewing spot and then stay all day!



DESCRIPTION OF BENEFITS

Event Feature Sponsor: All media presentations highlight this sponsor as the Presenting Sponsor.

“Featured Business” Media: Sponsored business will be featured on all 3 social media platforms with discussions about your business and involvement in the community.

Featured on T-shirt: Sponsors will have their logo or business name displayed on the 2025 Cruise the Couve t-shirt.

Featured on Map: Sponsored logo or name will be displayed on the map.

Featured on Poster: Sponsored logo or name will be displayed on a custom poster created by a local artist (posters will be displayed in area businesses as well as available for sale on the day of event)

VIP Parking: Sponsored business will receive a designated VIP parking spot for the day of the event.